

handheld

Handheld expands into the US Market

European distributor of rugged handheld computers creates subsidiary focused on North America

CORVALLIS, Ore.—April 15, 2008—Handheld today announced their expansion into the US market with a new subsidiary, HHCS Handheld USA, Inc. (Handheld US). The company is located in Corvallis, Oregon and will be led by President & CEO Dale Kyle. Kyle most recently was the rugged handheld product manager for Tripod Data Systems (TDS).

“The growth of rugged computing in the US is strong as companies expand the use of computers outside traditional office environments. These companies are increasingly seeing the need for rugged computers for their workforce,” said Kyle. “By offering a wide range of quality rugged products and partnering with key value-added resellers, we can offer winning solutions for enterprises deploying a mobile workforce.”

Handheld US is offering rugged PDAs, handhelds and tablet computers including the TDS Nomad, Recon and Ranger handheld computers as well as the Handheld Algiz 8 tablet computer and M3 Mobile PDA.

“The Handheld group of companies has experienced exponential growth within Europe over the past decade due to our focus on building strong partnerships with our resellers and targeting markets that are ripe for growth in the mobile enterprise sector,” said Jerker Hellström, CEO of the Handheld group. “We’re sure that by combining Dale’s experience in the US and Canadian markets, a broad range of rugged products and our focus on partner relationships we’ll have a compelling offering.”

In addition to Kyle, Handheld has recruited Mike Zelman as the Chairman of the Board of Directors for Handheld US. Zelman currently serves as the Vice President of Marketing for Merix Corporation and has a long history in technology companies including Agilent Technologies, Tripod Data Systems, and Flextronics.

Product Availability.

Products are available immediately. Potential customers and value-added resellers can find additional product information at www.handheld-us.com or contact Handheld at sales@handheld-us.com or 541-752-0313.

About the Handheld Group:

HHCS Handheld Computer Specialists AB was founded in 1997 and are today one of Europe's leading suppliers of rugged computers for forestry, utility, military, transportation and logistics and other applications. Through its subsidiaries the group works with its partners to deliver complete mobile computing systems that meet the specific needs of customers throughout the world.

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